

Write more. Earn more.
Repeat.



- \$** Utilize your Personal Lines rater to price and submit Target Market Home-Auto package business to **Kemper Preferred**
- \$** **Networked** will notify you at the time of issuance whether your submission has met the qualifications under the contest rules
- \$** Earn **\$200 cash** per qualifying package*



Target market is broadly defined as clients that desire industry-leading products and services for their home and auto, and have additional assets that require multiple policies (e.g. jewelry, collectibles, PCL). Kemper's best rates apply to target market California customers who fit the following. Networked's promotion runs through **May 31, 2013**:

Auto

- 100/300 BI Liability and higher
- Newer model year vehicles with full coverage (higher deductibles); Standard, common vehicles (i.e. not Bentley, Lamborghini, etc.)
- Multi-car – multi-driver family account
- Stable occupation (2+ yrs on job or in industry)
- Violation and accident free for 3 years, all drivers; Drivers age 35 – 74
- Preferred prior carrier, no prior lapse or cancellation
- Realistic annual miles and commute distance for vehicle usage

Home Owners

- Home values from approx. \$350K to well over binding authority limits; \$200K in Central California and \$500K in LA, San Diego, San Francisco
- Plus, Class or Ultimate coverage forms
- Preferred prior carrier
- Deductible of \$1,000 or higher
- Home under 40 years old
- Free from vulnerability to wildfire
- Non-combustible roof
- PC 1-6
- Loss Free
- HO-4 Coverage C Limit > \$75,000
- HO-6 Coverage C Limit > \$150,000

**Networked Affiliates, as a group, must write a minimum of 4 packages before the payout begins.*

