



Networked Insurance Agents Promotes Deanna Mallette to Director, Personal Lines



August 18, 2016, (GRASS VALLEY, CA) - Networked Insurance Agents is pleased to announce the promotion of Deanna Mallette to Director, Personal Lines. Under her leadership, the personal lines team will maximize growth opportunities for affiliates while maintaining service excellence and assisting them to write new business and retain their book.

Ms. Mallette is a Networked veteran having joined the company in 1993. She worked her way up quickly within the processing and account management teams and finally to Manager, Personal Lines. Then Deanna chose to take a 2 year hiatus from Networked, but was rehired in 2006 to help support the service team. She was again promoted to Manager, Personal Lines in 2014. She is a well-respected, experienced team member whose counsel is sought out by others at all levels.

“Beyond being an avenue for account placement, we set ourselves apart as truly partnering with carriers and affiliates to write business, so that each insured receives the best coverage and product in the market. We are always looking for ways to expand our products and services available to our members,” stated Mallette.

Ms. Mallette will continue to report to Scott Smith, Vice President, who describes Deanna as, “demonstrating the natural leadership qualities to manage the balance that is critical for our business: advocacy for affiliate members, relationship-building with carrier partners, and empathy for her staff and colleagues creating a real team environment.”

Adding Ms. Mallette to the Senior Management Team is in line with the company’s mission to deliver industry-leading service to its agency membership across the western US. “Deanna’s customer-centric professionalism continually results in deepening relationships with our customers. Deanna has already taken charge to improve our service model within the personal lines domain. Her proven work ethic, well-rounded perspective and intellect make her very deserving of this promotion,” said George Biancardi, CEO and Principal.

About Networked Insurance Agents

Founded in 1993 in Grass Valley, CA, Networked Insurance Agents connects independent P/C agencies to leading markets and service resources to help them reach their full potential. Networked offers agents and brokers a choice of membership options ranging from market access through account placement service to a cluster program with sub-coded direct access. All members benefit from working with our experienced service professionals and online tools.

With offices in Northern and Southern California, Networked’s staff serves more than 1,000 affiliate members in ten Western States and is appointed by 50+ national and regional insurance carriers. To learn more about Networked, visit www.networkedins.com or call 800-682-8476.

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